

Tyler Varnau

Product | Visual | 2D & 3D Motion

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Work Experience

Innovation Refunds | Everywhere

Senior Interaction Designer

May 2022 - Feb 2023 (this startup went under)

- Product and interaction design for fintech startup which provided SMBs with support in filing for tax credits
- Animation for product and marketing efforts
- Built a design system in Figma using Variables and Libraries

Rocket Air | Everywhere

Senior Product Designer

April 2022 - May 2023

- Product, web and motion design for healthcare & biotechnology clients
- Working in- and building design systems, with ever-evolving requirements and client engagements

Driveway.com | Portland, OR

Senior Product Designer | Motion Designer

July 2020 - April 2022

- Product design for the cart side of Lithia Motors' digital innovation ecomm startup; UI focus
- UX design for the Cart; wireframes and low-fidelity user flows
- Integrated Lottie and motion design into the design system; collaborated with developers to make a Lottie component in Storybook

Education

Ball State University

B.S. Journalism Graphics

May 2014

Qualifications

Certifications

Adobe Photoshop
Adobe Illustrator
Adobe InDesign

Software Expertise

Figma
Robust prototyping
Sketch
Adobe After Effects
Lottie
Cinema 4D
Octane Render
Trapcode Suite

Software & Skills

Principle
Adobe Premiere
Zbrush
Jira
Asana
Miro
Logic Pro

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Downstream | Portland, OR

UI Designer | Motion Designer

Oct 2018 - June 2020

- UI, UX and interaction design for touch tables, custom-fabricated LED installations, and other experiential mediums
- 2D & 3D motion graphics for projection mapping, custom-fabricated LED installations, and other experiential mediums

eROI (now Thesis) | Portland, OR

Contract Visual Designer | Motion Designer

March - Oct 2018

- UI & web design for Jack Link's new ecomm site
- Visual and motion design for Taco Bell web and email campaigns

Boohma | Lake Oswego, OR

Contract UI Designer

Aug 2017 - March 2018

- UI design for map-based, out-of-home advertising software startup
- Light UX design

+Citizen (now EY) | Portland, OR

Contract UI Designer

Nov 2016 - Feb 2017

- UI design for Cigna Health internal tools
- Collaborated with UX designers on complex healthcare tech

R/GA for (Nike) | Portland, OR

Visual Designer | Motion Designer

May 2015 - Nov 2016

- UI design for Nike digital products, including mobile, web and touch screens
- Interaction design and motion design for touch screens
- UI/UX design for internal tools within Nike's new design system